

## **CIPEG membership survey**

At the end of 2020, following a difficult year for the world with the COVID-19 pandemic, CIPEG took the opportunity to reflect on its role and purpose, and how we might be able to better support the museum Egyptological community. As part of this, we developed a survey aimed at current CIPEG members, and non-members. 152 participants (58 members and 94 non-members) took part in the survey and a summary of the results are shared with you here. We look forward to keeping you up-to-date with the new changes and welcome any further comments or suggestions you may have.

### **Summary of the CIPEG membership survey results**

Overall, we received a positive response to the survey.

- Amongst current members (45/58 respondents) are generally very happy with their membership (rating it 8 or more out of 10)
- Respondents like the very collegial and friendly atmosphere provided by the committee, particularly at the annual meetings and look forward to the social aspect and networking
- There is a high loyalty – once someone becomes a member, they will typically keep renewing their membership

There is also a high level of misunderstanding and unfamiliarity about CIPEG, including –

- Confusion about eligibility and how to join
- Low awareness about membership benefits
- Low awareness about the extent of CIPEG's role and purpose
- Low awareness about the annual meeting and how to attend

However, respondents also indicated they want to know more and become more involved, but there are still underlying limitations – particularly concerning travel, costs, and support from their overarching institution.

### **GOING FORWARD**

Raise awareness and visibility of CIPEG by reviewing, updating and making clear to our community (initially via our website) –

- Who is eligible to join CIPEG
- What benefits they will receive
- How they need to join
- How much it will cost

We need to make sure paying members get unique benefits from their non-paying counterparts

Offer intermittent year-round (online) lectures, workshops and training opportunities (Young CIPEG forms part of this)

Take the lead in coordinating and overseeing relevant international museum events such as the 2022 celebrations of the discovery of Tutankhamun's tomb and the decipherment of the Rosetta Stone

Send out reminders before annual membership due for renewal.